The Latino community is an essential contributor to Illinois' economy. It has been the central force behind the state's population growth and labor-market growth over the past decade, and in 2020, there were more than 120,000 Latino-owned businesses in Illinois. Latinos comprise about 18 percent of Illinois' population, about 25 percent of Cook County’s population, and about 30 percent of Chicago’s population. In 2019, the community had a buying power of nearly 2 billion dollars statewide.

Equity for the Latino community is essential for the state’s health on every level. Yet there is a long way to go towards securing equity for Latinos in the economic, social, health, and other sectors. The Illinois Latino Agenda 2.0 (ILA 2.0) is a coalition that works to advance the economic, political, and social prosperity of the Latino community.

The ILA 2.0 advocates for:

- Equitable representation of Latinos in the government, business, philanthropic, and social impact sectors.
- Equitable investment and allocation of resources to Latino communities.
- Strengthening the political and electoral power of Latinos.
- Advancing the civil rights, social justice, and protection of all Latino communities.
- Upholding the diverse cultural identity of all Latino communities.
- Strengthening and supporting Latino-owned businesses and entrepreneurs.

The ILA 2.0 advocates for action that promotes and respects the dignity and worth of all Latinos. The ILA 2.0 is a non-partisan coalition that stands in solidarity with all other disenfranchised communities and communities of color seeking equity, inclusion, and social justice.

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