



LATINO POLICY FORUM BRIEFING: SOMOS NATIONAL SURVEY LATINOS AND THE COVID-19 CRISIS

Latino  Decisions

April 28, 2020

Briefing – Somos National Latino Survey on the COVID-19 crisis



Henry Muñoz, III
Co-Founder Somos



Rep. Jesus "Chuy" Garcia
(IL-04)



Maricela Garcia, CEO
Gads Hill Center



Sylvia Puente, Exec Director
Latino Policy Forum



Sylvia Manzano, Principal
Latino Decisions

About the Survey

3

- N=1,200 Latinos, nationally representative sample of Latinos in U.S.
- Field dates: April 7-12, 2020
- English or Spanish (41%), according to respondent preference
- Blended mode: online and live phone interviews
- Impact and reactions to COVID19 health and economic crisis
- Largest and most comprehensive survey of Latinos on these issues

COVID-19 HEALTH-RELATED CONCERNS AND RISKS

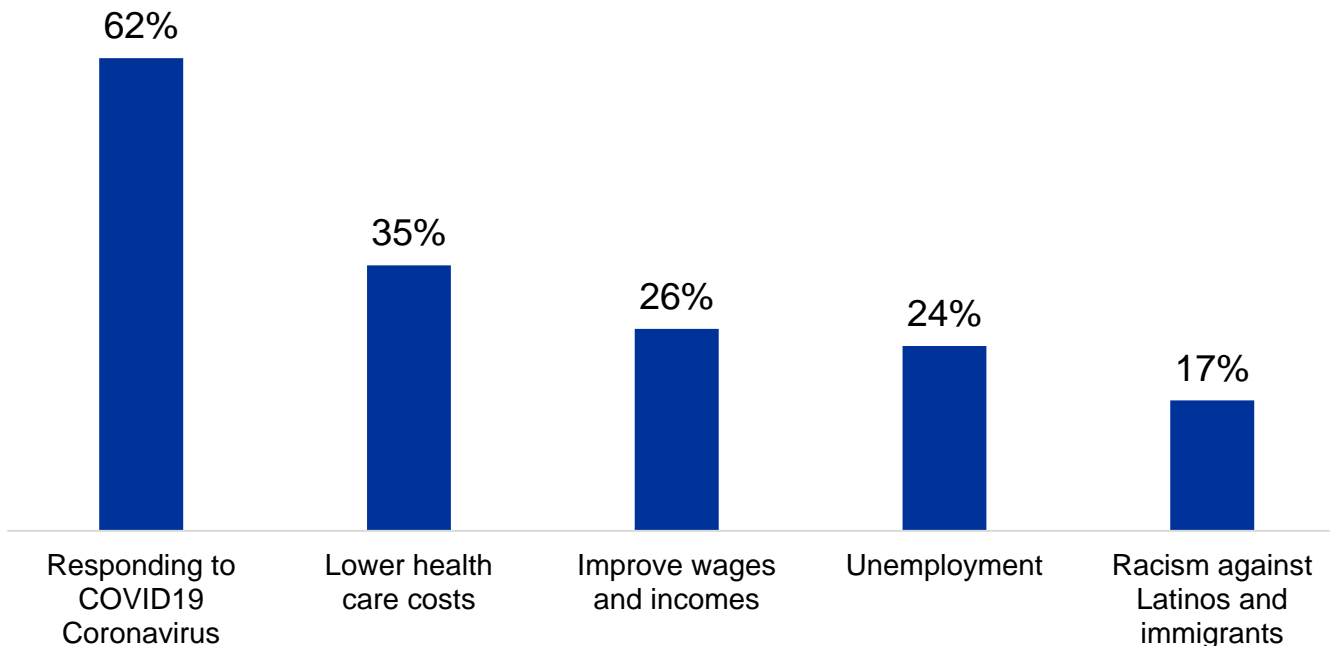


Issue Priorities

5

On the whole, what are the most important issues facing your community that you think Congress and the President should address? *(Record up to 3 responses)*

NOTE: In February health care costs and income / wages were already top issues. COVID19 has amplified concerns.



COVID-19 in Latino Community and Households

6

- 70% of Latinos are following news about COVID19 very closely, another 24% somewhat closely. That makes sense because:
- 22% of all Latino adults KNOW someone who is ill due to coronavirus. Slightly more than one out of five.
- These numbers are undoubtedly higher now. Since the survey completed, just two weeks ago, more than 400,000 new confirmed cases and more than 30,000 have lost their lives to COVID-19.

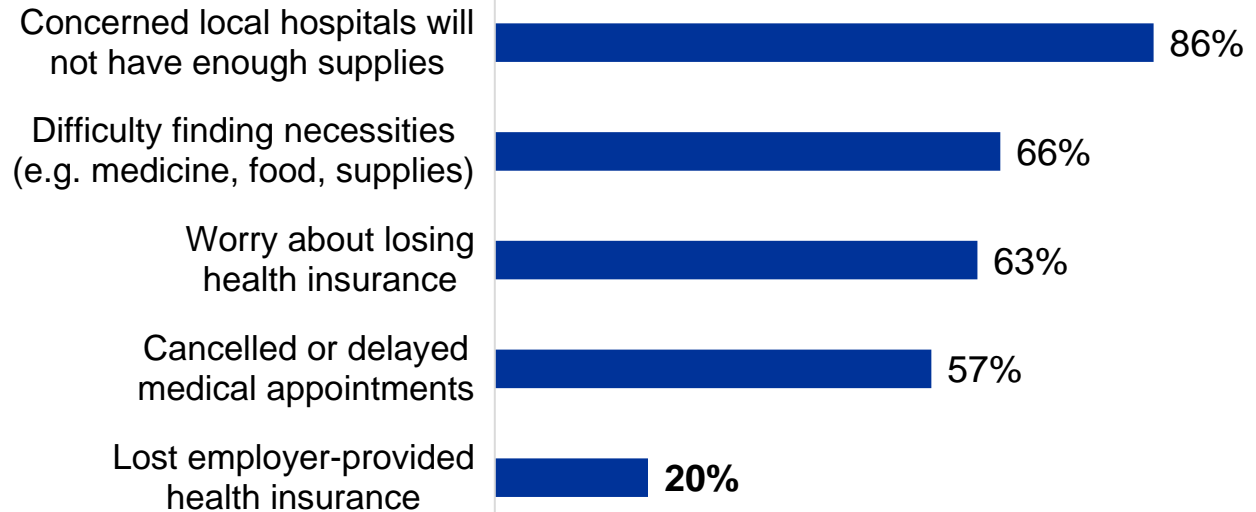
Concerns and Experience with COVID-19 impact on health care access

7

More than half of Latinos have put off medical appointments because of the current health crisis.

During this global pandemic, one out of five Latinos has already lost their employer-provided health insurance.

Due to COVID19/coronavirus [are/have] you or someone in your household:



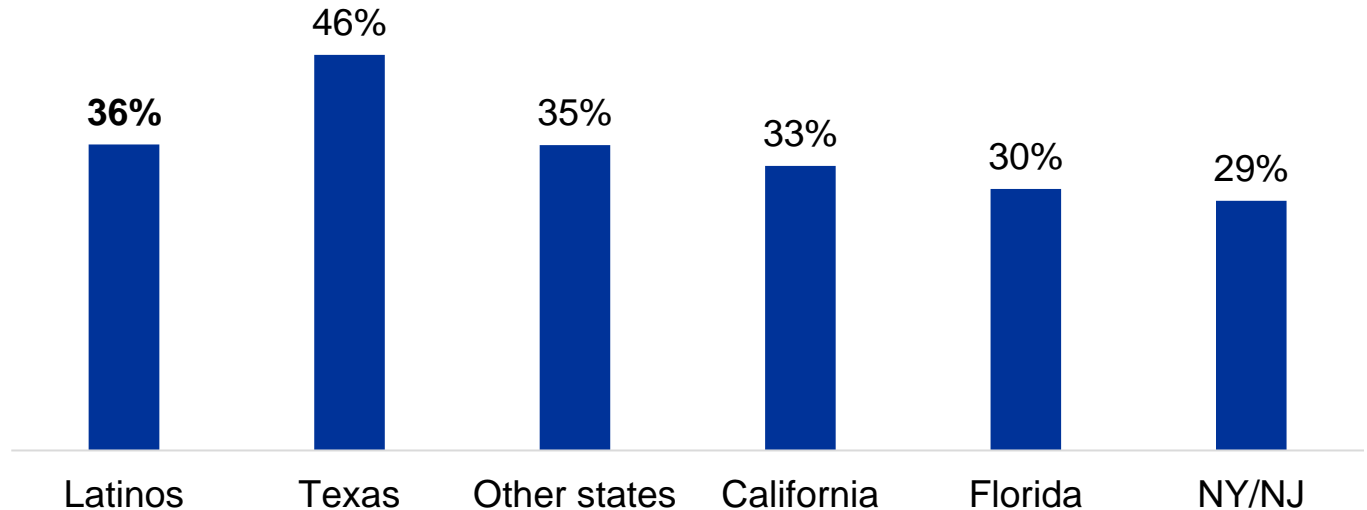
Significant share of Latinos at Risk Due Continued Work Outside the Home

8

Large numbers still work in both blue and white collar essential jobs including agriculture, health care, sanitation, and delivery services.

More than one-third of Latinos working outside their home do NOT feel safe due to lack of equipment and/or workplace procedures that put them at risk of contracting the coronavirus.

I do not feel safe performing my job right now because my job does not have the necessary procedures or equipment to protect me from getting COVID19/coronavirus. (percent agree)



COVID19 ECONOMIC-RELATED CONCERNS AND RISKS

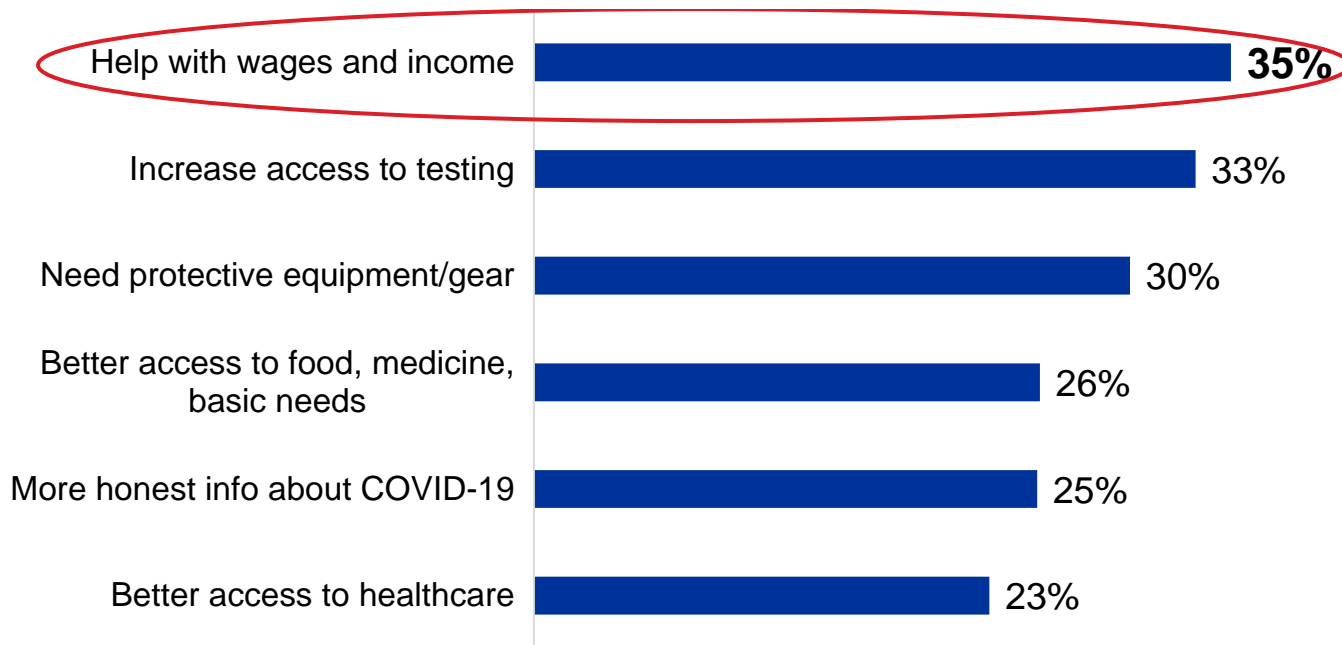


COVID19-Specific Issue Priorities

10

Specifically thinking about the coronavirus or COVID-19 pandemic, what are the most important issues facing your community that you think government should address? (Record up to 2 responses).

Economic concerns are a pressing priority.



Huge Economic Losses and Stresses

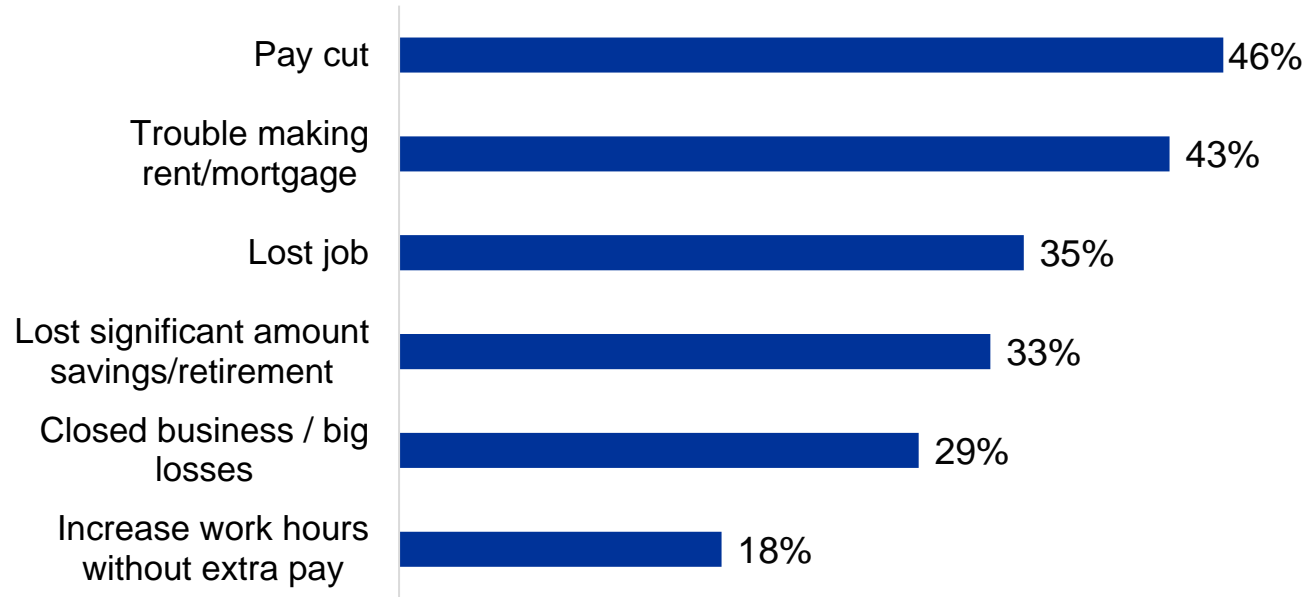
11

More immigrants (40%) and lower-income households (40%) experienced job loss.

54% of households with children (age 0 to 17) at home reported more furloughs or wages/hours cut.

29% of workers age 18-29 reported adding extra work duties without extra pay.

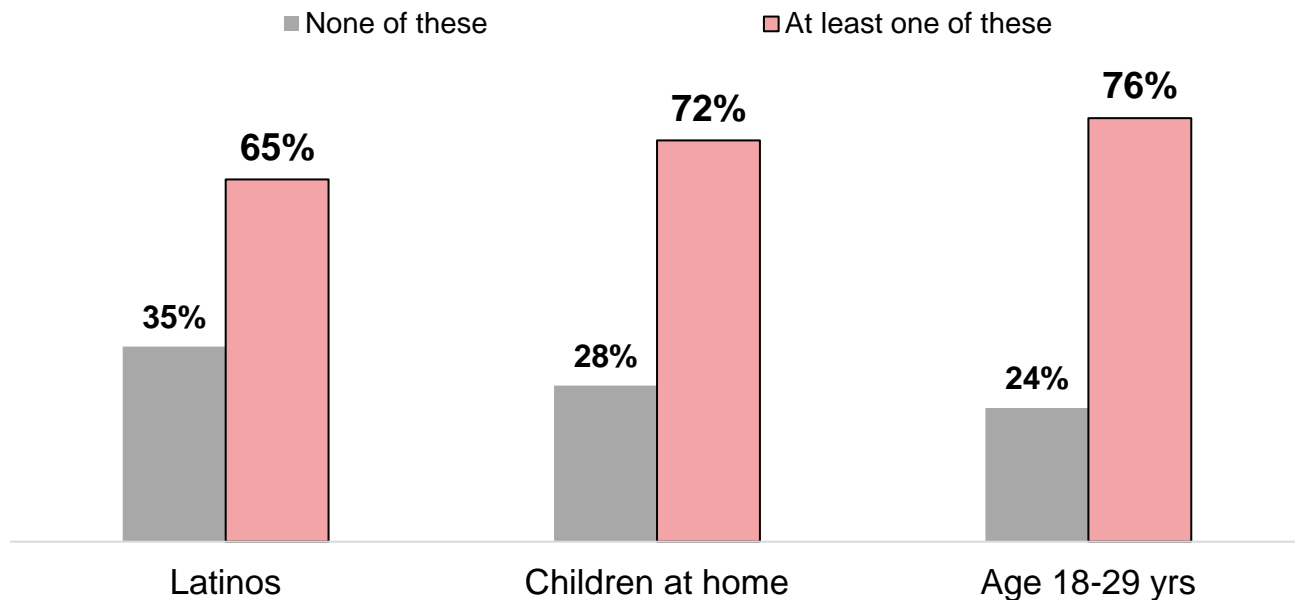
Circumstances true for you/household due to coronavirus outbreak



Huge Economic Losses and Stresses

12

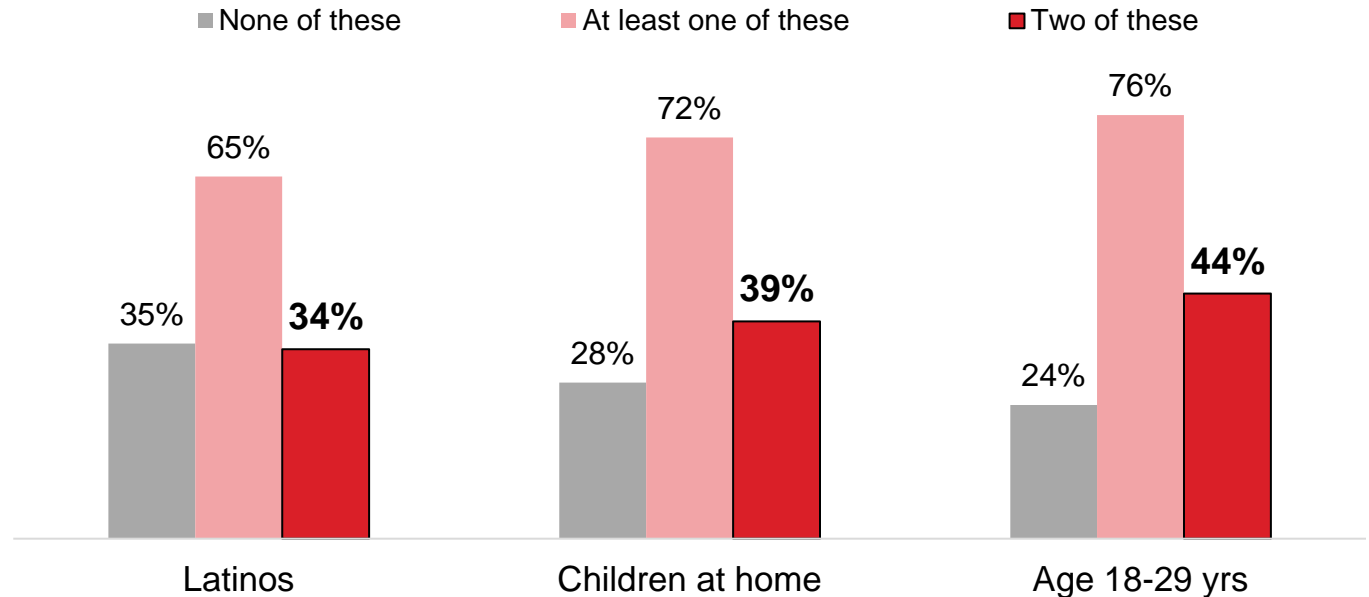
Two-thirds of Latino households report major income loss because they have either: a) lost a job or been furloughed, b) had pay or hours cut, c) lost a family owned business, or a combination of these factors.



Huge Economic Losses and Stresses

13

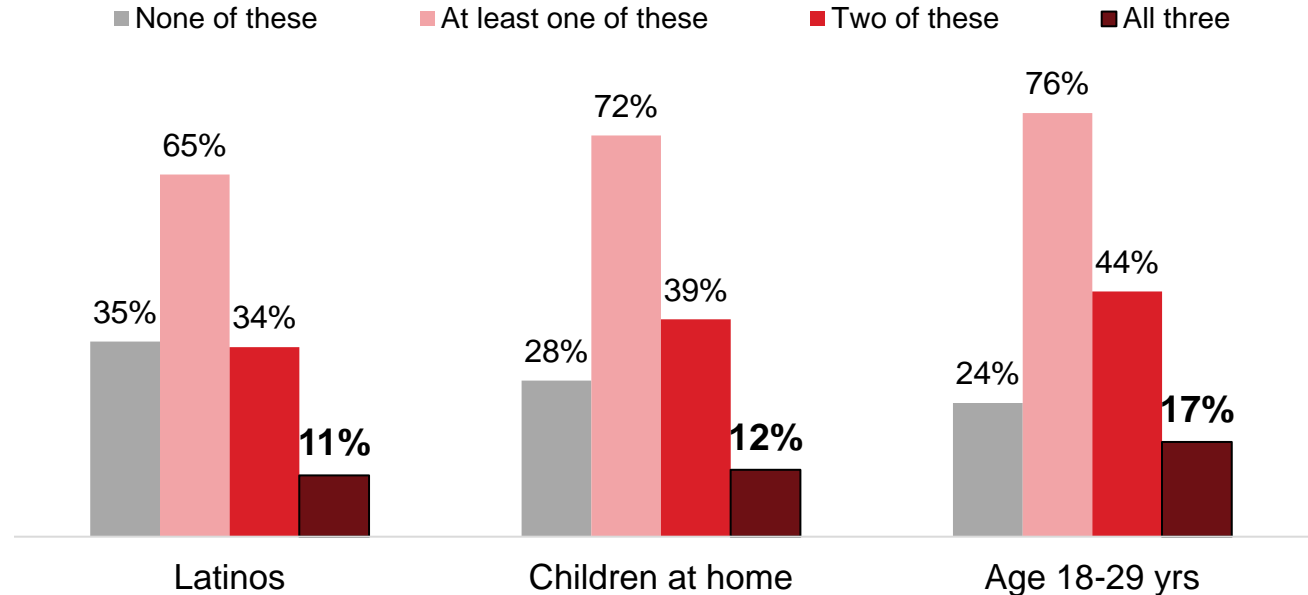
Two-thirds of Latino households report major income loss because they have either: a) lost a job or been furloughed, b) had pay or hours cut, c) lost a family owned business, or a combination of these factors.



Huge Economic Losses and Stresses

14

Two-thirds of Latino households report major income loss because they have either: a) lost a job or been furloughed, b) had pay or hours cut, c) lost a family owned business, or a combination of these factors.

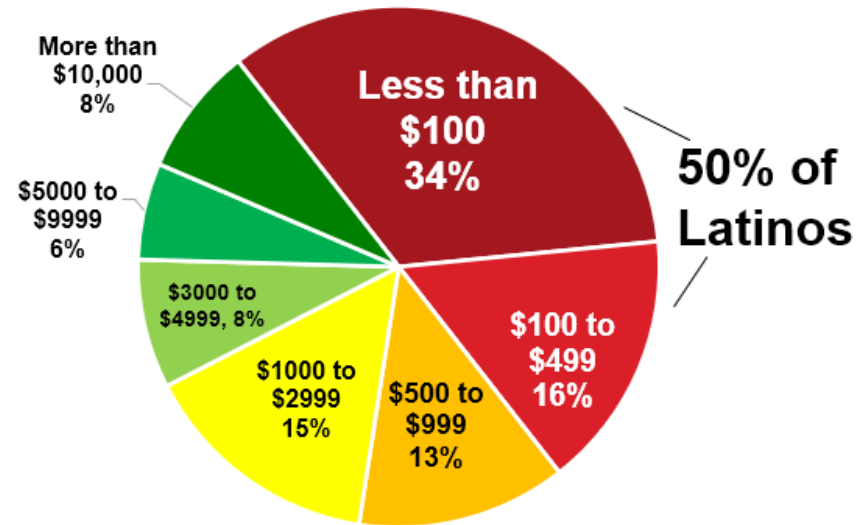


One Emergency from Financial Despair

15

- 43% said they had trouble making April rent or mortgage
- 54% are not getting a grace period or relief from their landlord or mortgage holder.
- One-third (33%) have already lost a significant portion of their savings and retirement.

Saved for emergencies



More Concerns Looking Ahead

16

Many Latino families are not confident they can financially survive.

A stunning 76% worry that they will not be able to pay rent / mortgage or cover their basic expenses.

Financial insecurity is very real and palpable to this community.

Concerned that you or someone in your household



Despite the Economic Pain, Prevention and Health Remain Highest Priority

(Which statement do you agree with most)

17

We are all in this together and need to do whatever we can to prevent the spread of coronavirus. Even if it means a few more weeks of staying at home, missing work and/or school, that is a small price to pay in order to save millions of Americans from serious illness or death due to the corona virus.



America needs to get back to work now. This has gone on too long; people are losing jobs and the economy is falling apart. It is a sad fact that some people will get sick and die when we all go back to our normal lives, but Americans need to get back to work so that the economy recovers and people keep their jobs.



COVID-19 EDUCATION-RELATED CONCERNS AND RISKS



Schooling Online Challenges

19

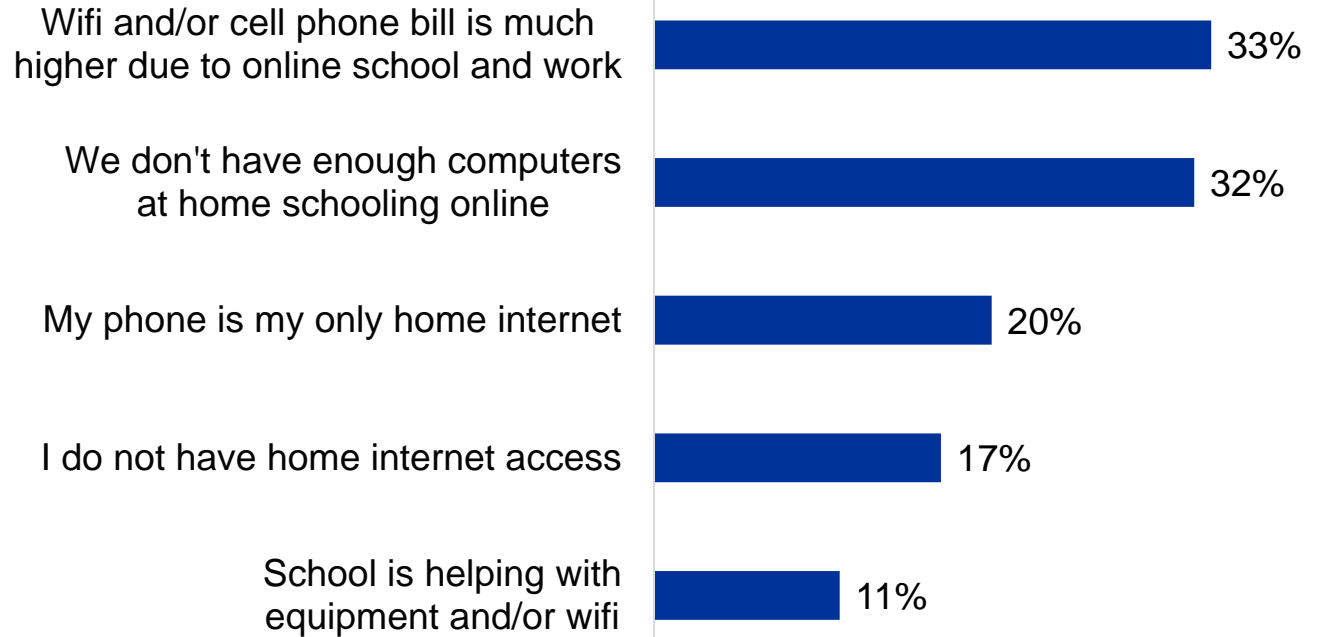
- Schooling from home presents a unique challenge for a predominantly working-class Latinos.
- 68% of Latino households have at least one student in grades K-12 engaged in online schooling right now.
- Another 34% have at least one person in the home taking college courses online this semester.
- It makes sense that 58% are worried that their children are not learning enough online and will fall behind.

Technology Access and Costs are Substantial Hurdles for Online Education

20

37% of Latinos have no home broadband internet access, which is essential for many of the most common online learning platforms.

32% do not have enough computer equipment to accommodate all the kids and adults in the household who are now online for school and work obligations.



Acting as Teacher is a Substantial Hurdle for Online Education

21

Latino parents report that communication with teachers is now harder.

Half do not feel confident about their ability to help their kids with some course material.

Technical difficulties are fairly common (35%) and exacerbate the problems at hand.

Online school has made it hard to communicate with teachers, learning is more difficult now

58%

It is difficult to help my child because I am not as familiar with the class subjects and assignments

49%

Online school has been difficult because of technical problems, such as websites or programs not working

35%

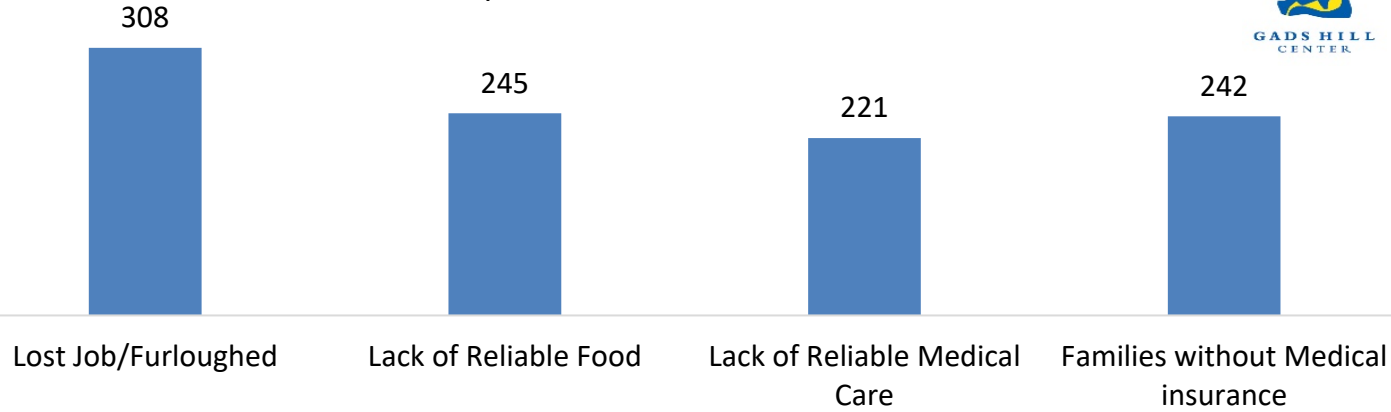
COVID-19 IMPACT ON LATINOS

Critical takeaways

22

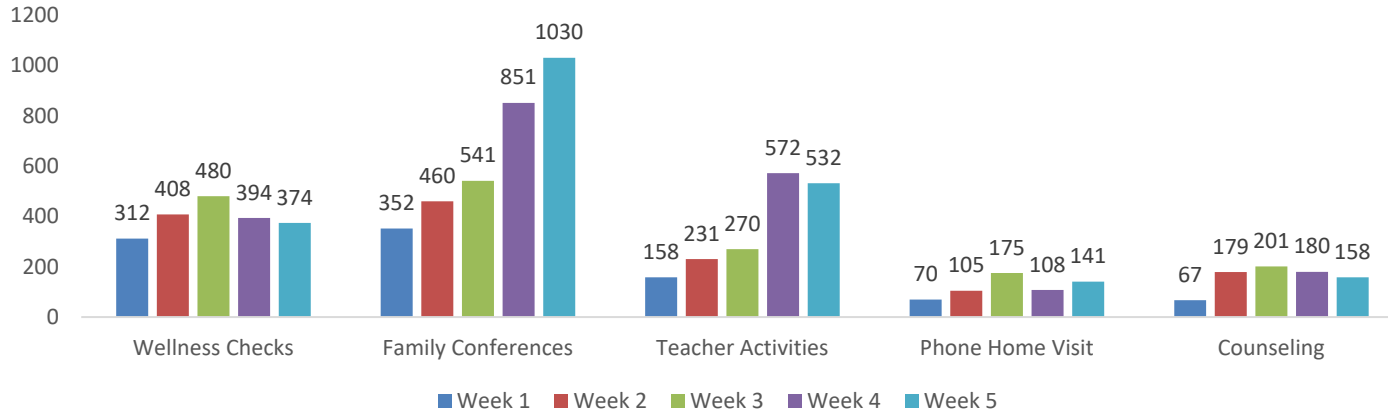
- These data point to a “better” point in time. Since the survey completed just two weeks ago, the country has experienced:
 - More than 10 million filed for unemployment
 - More than 400,000 new confirmed COVID-19 cases.
 - More than 30,000 people have lost their lives to COVID-19.
- COVID19 underscores the depths of inequities prior to the crisis.
 - People once treated as expendable have been revealed as “essential” at peril to their health and well-being.
 - Financial insecurity, less health care access and educational resources

Impact of COVID-19 on Families

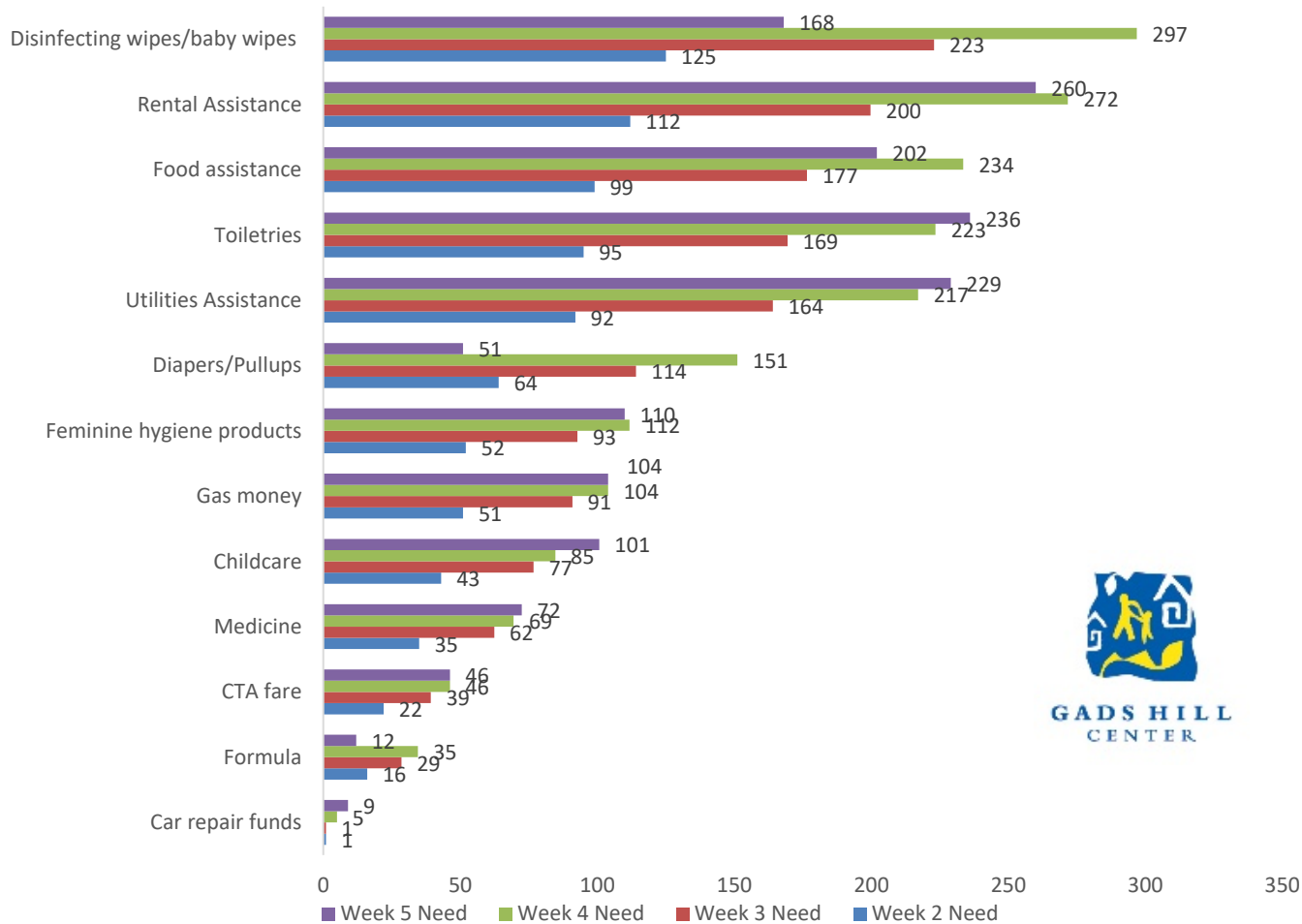


Gads Hill Center
Family Impact and
Weekly Services
COVID Data

Weekly COVID-19 Services

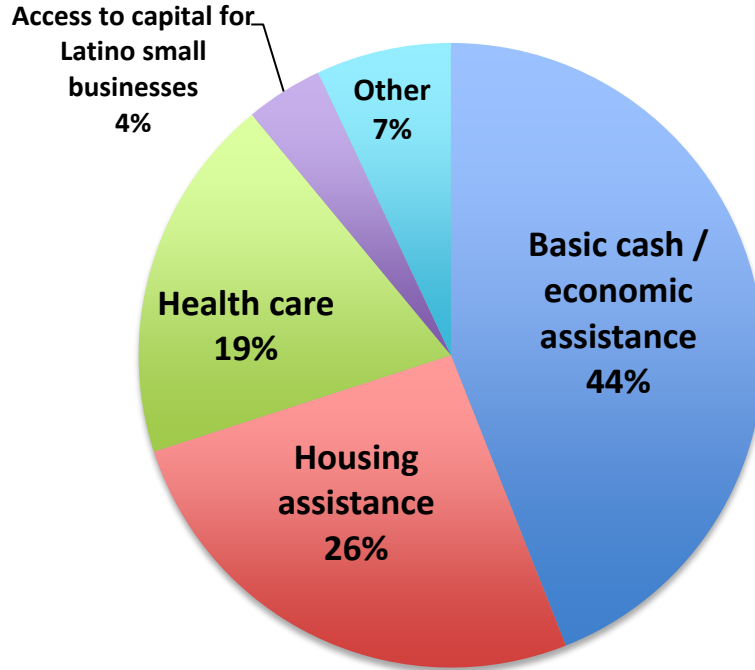


Emergency Resource Needs



Gads Hill Center
Five-Week Emergency
Resource COVID Data





Other priorities: Support for domestic violence and sexual assault survivors; Necessities such as food, medication, baby formula, diapers; Mental health services; Medicaid reimbursement; Transportation; Services for the disabled.

- **Top service priorities are also most basic human needs.**
 - Money, housing, and health were top 3 responses.
 - Nearly 250,000 “mixed status” households in Illinois will not receive stimulus resources (\$1,200 per adult and \$500 per child) for an estimate of more than **\$680 million that will not be available to these families.**
- **Latinos are still contributing economically.**
 - 2017 contributions to state and local taxes by undocumented immigrants: **\$758,881,000.**

- **Forum index of COVID-19 resources**
<https://www.latinopolicyforum.org/blog/coronavirus-resources>
- **Forum COVID-19 policy recommendations**
<https://www.latinopolicyforum.org/>
- **Plans for philanthropic and government food, cash, housing relief**
 - Outreach, updates, and advocacy for inclusion in philanthropic relief efforts (money and resources) to CBOs and Mexican hometown organizations
- **Illinois Latino COVID19 Initiative**
<http://illinoisunidos.com/>
 - Consortium focused on public health impact of COVID-19 in our communities



LATINO POLICY FORUM BRIEFING: SOMOS NATIONAL SURVEY LATINOS AND THE COVID-19 CRISIS

Latino  Decisions

April 28, 2020